



56<sup>th</sup>  
Annual  
Meeting

***Society for Leukocyte Biology 2023 Meeting***  
***The Future of Immunology: New Solutions to Old Problems***  
**Sponsorship Opportunities**

The SLB 2023 Meeting offers a variety of sponsorship opportunities to promote your organization, research, and products. At SLB meetings, our sponsors and exhibitors are valued participants and are provided the same experience as all attendees. With over 55 years in meeting history, SLB provides a unique direct networking opportunity for true, long lasting connections.

- Build new and strengthen existing relationships
- Increase brand awareness
- Demonstrate new devices and services
- Acquire instant feedback
- Obtain first-hand knowledge of developments in your industry
- Gain direct leads

**Attendee Profile**

- 250-400 Attendees
- Researchers and Clinicians from academia, government and industry globally
- Participation from multiple career levels
- Various related disciplines in cell biology, immunity, inflammation, etc.

**Program Profile –**

**Session Topics**

- Immune Responses to Emerging Viral Pathogens
- New Frontiers in Cancer Immunotherapy
- Innovations in Autoimmunity
- Unexpected Advances in Leukocyte Biology
- Innate Immunity in Cancer
- Immunity to Microbial Pathogens
- Dysregulation of Innate Immunity
- Adaptive Immunity in Cancer
- Dysregulation of Adaptive Immunity
- Surprising Big Data Insights in Immunity
- Technological Innovations in Immunology
- Novel Concepts in Immunology

**Workshops**

- Satellite sessions
- Professional Development, Diversity, Equity and Inclusion and Trainee focused sessions
- Trainee SCHOOL
- Poster Flask Talks

**Location**

The University of Georgia Conference Center venue offers a very accessible location to attendees in the southeast of the US while also being conveniently located near the Atlanta Airport, an international hub. The venue offers a particularly budget friendly option for sleeping rooms and catering to foster a comprehensive scientific program with optimal networking opportunities while being affordable for attendees. SLB also hopes to attract local attendees and those from other institutions within reasonable distance in the southeast including HBCUs and others.



## Session Sponsorship Opportunities

### \$15,000 Sponsored Plenary Session

- Naming rights to a society programmed plenary session of your organization's choosing. Includes listing in the program book and prominent signage and slides at the session. Also includes **3-minute introductory** time slot at the beginning of the session for a few words from your organization pending program chair approval of the content.
- Logo placement on the conference web page
- Link to your own homepage from the conference web page
- Acknowledgment of your organization's support in the program book and abstracts documentation
- Conference bag insert
- Exhibit Table
- 2 registrations for company personnel

### \$7,500 Sponsored Concurrent Session

- Naming rights to a society programmed concurrent session of your organization's choosing. Includes listing in the program book and prominent signage and slides at the session. Also includes **3-minute introductory** time slot at the beginning of the session for a few words from your organization pending program chair approval of the content.
- Logo placement on the conference web page with link to your own homepage.
- Acknowledgment of your organization's support in the program book and abstracts documentation.
- Conference bag insert
- Exhibit Table
- 2 registrations for company personnel

### \$5,000 Poster Session Sponsor

- Partner may choose one poster session and be listed as the sponsor for that session. The partner's name will be noted in the program as the sponsor for that poster session and will also have prominent signage.
- Logo placement on the conference web page with link to your own homepage.
- Acknowledgment of your organization's support in the program book and abstract documentation.
- Conference bag insert
- Exhibit Table
- 1 registration for company personnel

## Special Dedicated Session Opportunity

SLB is pleased to provide a program which allows for sponsored lunch sessions. Interested partners are encouraged to contact us ([meetings@leukocytebiology.org](mailto:meetings@leukocytebiology.org)) to learn more and discuss how this dedicated time at the conference can become a very productive platform for your organization.



## À la carte Opportunities

- \$2,500**      **Exhibit Table**  
Includes a table, chair and 1 meeting registration.
- \$2,000**      **Event App Sponsor**  
Event app ad visible to all attendees utilizing the event app.
- \$1,000**      **Web Banner Ad**  
Posting of 220x220 web banner to run on the society website for one calendar year. Posted as provided by partner in web ready format.
- \$1,000**      **Attendee Handout**  
Distribution of one flyer or other printed material as provided by the partner to be delivered to the conference hotel by designated deadline. *Distribution method at the discretion of the organizers.*
- \$500**        **Additional Sponsor Registration**  
Discounted registration price available only to sponsors who purchase a minimum of \$2,500 in other sponsorship opportunities.
- \$750**        **Attendee mailing list**  
Provided post conference in excel format. *List includes email and mailing address for attendees who "opt-in" to sponsor contact.*

*All sponsors committing a combined \$2,500 or more will be listed as a meeting sponsor in the event app, on the website, on the on-site slide rotation, and foyer display.*



## Rules and Regulations

**Exhibit Space:** Space is limited and will be assigned on a first-come, first-served basis. SLB will provide a 6ft table top exhibit, space for rear pop-up display, and a chair. If electrical service is needed, order forms from on-site providers will be provided in the exhibitor packet sent prior to the conference. Wireless internet in the guest rooms, lobby, common areas, and meeting space is provided by SLB.

**Payment:** Full payment is required at time of application. Payment by credit card or check (made to SLB) is accepted. Due to the nature of the event, no refunds are offered.

**Labor:** There will be no labor to assist you with the installation or dismantling of your exhibit.

**Storage:** The venue has limited storage. Review the full exhibitor packet for shipping/storage information.

**Security:** Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SLB and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

**Liability/Indemnity:** To the fullest extent permitted by law, the person/legal entity described as “Exhibitor” in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as “Exhibitor” in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless the UGA Conference Center (“Hotel”) and Hotel’s owners, managers, subsidiaries, affiliates, employees and agents (collectively, “Hotel Parties”), as well as Society for Leukocyte Biology (“Group”), from and against any and all claims or expenses arising out of Exhibitor’s use of the Hotel’s exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor’s indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain such insurance. Additional required indemnity and other requirements are provided on the registration form.

**Contractual Agreement:** All of the above Rules and Regulations are to be considered as part of the exhibit space and sponsor contract. It is agreed, that by signing the application and/or completing any exhibitor or sponsor payment, the exhibitor/sponsor will abide by the Rules and Regulations cited above before, during, and after the meeting.

**Hotel Accommodations:** Individuals are responsible for making their own reservations by the posted deadlines. Please utilize the online reservation link available on the meeting website to obtain the group discount. Discounted rates and space are limited.

**Correspondence:** Jennifer Holland, 301-204-2233 or email: [meetings@leukocytebiology.org](mailto:meetings@leukocytebiology.org)