

Not Lost in Translation: Innate and Adaptive Immunity

SOCIETY FOR
LEUKOCYTE
BIOLOGY

October 22 - 25, 2024

57th
Meeting

Kellogg Hotel and Conference Center
Michigan State University, Lansing, MI, USA

Society for Leukocyte Biology 2024 Meeting

57th Annual Meeting

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Sponsorship Opportunities

Following in the long tradition of SLB, this meeting will showcase the latest scientific advances in understanding fundamental immune mechanisms of leukocyte biology in health and disease. This meeting will bring together leukocyte biologists who work in a transdisciplinary fashion to conduct basic, clinical, and/or translational research. The Meeting offers a variety of sponsorship opportunities to promote your organization, research, and products. At SLB meetings, our sponsors are valued participants and are provided the same experience as all attendees. With over 57 years in meeting history, SLB provides a unique direct networking opportunity for true, long lasting connections.

Attendee Profile

- 250-350 Attendees Projected*
- Researchers and Clinicians from academia, government and industry globally
- Participation from multiple career levels
- Various related disciplines in cell biology, immunity, inflammation, etc.

Session Topics

- Cancer Immunology
- Immune Response to Hypersensitivity
- Infectious Diseases
- Autoimmunity and Immunodeficiency
- Cancer Immunology
- Data, Omics, and more
- Hypersensitivity
- Tissue Immunity
- Rare Cell types in Infectious Disease
- Emerging Infectious Diseases
- Immunodeficiency
- Clinical Research: Recent Advances in Immunodeficiency and Genetics

Workshops

- Satellite sessions
- Professional Development, Diversity, Equity and Inclusion and Trainee focused sessions
- Poster Flask Talks

Location

The Kellogg Center at Michigan State University offers a very accessible location to attendees being centrally located and within 15 minutes of an international airport. The venue offers a particularly budget friendly option for sleeping rooms and catering to foster a comprehensive scientific program with optimal networking opportunities while being affordable for attendees. SLB has partnered with the Life Sciences Department of the University to bring the benefits of the program to the local trainee population; enhancing the reach of the program overall.

*Attendance numbers are not guaranteed

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Partner Opportunities

\$2,500

Exhibit Table

Includes a table, chair and 1 meeting registration. Exhibiting partners will also receive the "opt-in" attendee contact list in addition to any contacts created on the event app during the live event.

\$1,000

Web Banner Ad

Posting of 220x220 web banner to run on the society website for one calendar year. Posted as provided by partner in web ready format.

\$1,000

Attendee Handout

Distribution of one flyer or other printed material as provided by the partner to be delivered to the conference hotel by designated deadline. *Distribution method at the discretion of the organizers.*

\$500

Additional Sponsor Registration

Discounted registration price available only to sponsors who purchase a minimum of \$2,500 in other sponsorship opportunities.

Have an idea for a different type of partnership? Contact us to discuss!

All sponsors committing a combined \$2,500 or more will be listed as a meeting sponsor in the event app, on the website, and on the on-site slide rotation.

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Rules and Regulations

Exhibit Space: Space is limited and will be assigned on a first-come, first-served basis. SLB will provide a 6ft table top exhibit, space for rear pop-up display, and a chair. If materials will be shipped to the venue and/or if electrical service or other rental equipment is needed, these add-on services and fees will be handled in August 2024 prior to the conference. Material handling, electrical connections, and any other equipment requested is not included in the sponsorship fees listed. Wireless internet in the guest rooms, lobby, common areas, and meeting space is provided.

Payment: Full payment is required at time of application. Payment by credit card or check (made to SLB) is accepted. Due to the nature of the event, no refunds are offered. There may be additional fees dues prior to the event including box handling fees and power connection fees charged by the venue. SLB will collect these fees prior to the event.

Labor: There will be no labor to assist you with the installation or dismantling of your exhibit.

Storage: The venue has limited storage. Review the full exhibitor packet for shipping/storage information.

Security: Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SLB and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Liability/Indemnity: To the fullest extent permitted by law, the person/legal entity described as "Exhibitor" in this clause and in this exhibitor contract (regardless whether such person/legal entity is also described as "Exhibitor" in this contract) hereby assumes full responsibility and agrees to indemnify, defend and hold harmless the Kellogg Conference Center ("Hotel") and Hotel's owners, managers, subsidiaries, affiliates, employees and agents (collectively, "Hotel Parties"), as well as Society for Leukocyte Biology ("Group"), from and against any and all claims or expenses arising out of Exhibitor's use of the Hotel's exhibition premises. Exhibitor agrees to obtain and maintain during the use of the exhibition premises, Comprehensive General Liability Insurance, including contractual liability covering the Exhibitor's indemnity obligations in this clause. Such insurance shall be in the amount of not less than \$1,000,000 combined single limit for personal injury and property damage. The Hotel Parties and Group shall be named as additional insureds on such policy, and Exhibitor shall supply the Hotel with a Certificate of Insurance at least 30 days prior to the use of the exhibition premises. The Exhibitor understands that neither the Group nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance. Additional required indemnity and other requirements are provided on the registration form and will be completed by the designated onsite representative(s).

Contractual Agreement: All of the above Rules and Regulations are to be considered as part of the exhibit space and sponsor contract. It is agreed, that by signing the application and/or completing any exhibitor or sponsor payment, the exhibitor/sponsor will abide by the Rules and Regulations cited above before, during, and after the meeting. Attending sponsors also agree for their representative(s) to complete the required online registration process where individuals agree to the indemnification clause set forth to all attendees and also the code of conduct policy of the Society.

Hotel Accommodations and Travel: Individuals are responsible for making their own reservations by the posted deadlines. Please utilize the online reservation link available on the meeting website to obtain the group discount. Discounted rates and space are limited. All attendees are responsible for their own travel and accommodation costs and arrangements.

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